

Alumni Association Meeting Sunday, January 29, 2012 10:00 a.m. The "new" Eye Institute

*Attendance:* Dr. Sue Oleszewski, Dr. Victoria L. Dzurinko, Dr. Anthony Fiorelli, Dr. David W. Friess, Dr. Shereen Hakki, Dr. Harry Kaplan, Dr. Michael Katz, Dr. Thomas L. Lewis, Dr. Gary S. Litman, Dr. Dennis Lyons, Dr. Amanda Marchegiani, Dr. John T. Ochsenreither, Dr. Robert A. Rosenberg, , Dr. Robert N. Spivack, , Ms. Lynne C. Corboy, Ms. Jamie Lemisch.

establish their practices. Dr. Ochsenreither made a motion for approval to move forward with this fundraiser which was unanimously approved. Dr. Katz and Dr. Spivack both offered to spearhead this initiative.

## **Treasurer's Report**

Dr. Friess gave the Treasurer's Report. [Please see attached.] The balance in the Alumni Association's account as of December 31<sup>st</sup> is \$60,250.

## **Alumni Association President's Report**

## Annual Giving

The fall 2011 Annual Giving Program was run concurrently with outreach for the *Setting Our Sights Campaign* for the TEI renovation. This has resulted in increased contributions to the campaign at the expenses of unrestricted annual gifts. The Annual Giving goal for the 2011-2012 fiscal year is \$175,000. The College has received \$48,461 as of December 31, 2011, 28% of the goal – compared to the \$96,849 raised by December 31<sup>st</sup> last year. While we anticipated a decrease in Annual Giving this year and are prepared to take a loss, we are going to look to the Alumni Association Board members for help in improving this year's campaign results. Jamie Lemisch will discuss our support in these efforts later in the agenda.

So far this year fundraising efforts have included:

- Fall phone-a-thon
- Calendar year end mailing which included a capital campaign option

## **Reunion Committee**

The reunion in May of 2012 will especially honor the classes ending in 2s and 7s. The fiftieth reunion class will be 1962 and the twenty fifth year class will be 1987.

The Alumni Office has begun to reach out to the class representatives to ask them to identify 3 or 4 people who could help drum up enthusiasm for attending the reunion.

The Alumni Office is also talking with Tony Diecidue (Class of 87) about having his band provide music for the event.

2012 will be the first year that there is also a residential audiology class that will be having a fifth reunion. There are only 3 people in that class and we would like to w are 6nrv-.007-20TtialtiT@e in aak5 0 TDul wreuk thnclude.