



Annual Meeting
Sunday, September 23, 2012
Elkins Park Campus

Board Members in Attendance: Anthony A. Fiorilli, David W. Friess, Harry Kaplan, Dennis H. Lyons, Amanda M. Marchegiani, Robert L. Owens, Kenneth W. Savitski, Robert N. Spivack, Allan S. Tocker

Board Members via phone:

All board members in attendance and led a round of
convened.

Meeting

Reviewed the minutes and asked for approval. The minutes

presented to the board. A copy of this report can be found at the end

Report

Presented a packet of information detailing roles and
The packet also included a pledge form. He expressed his
commitment for the University and asked that each member consider a
way to give back.

Attended the University's Strategic Planning Meetings. This
reviewed 13 priority (previous fiscal year) areas and outcomes, and
discussed include compliance, presidential transition, Strategic Plan,
and other initiatives. Dr. Spivack expressed the importance of alumni
engagement (community marketing).

Presented the Alumni Association in partnership with Cadillac
and other companies featured in The Eye Institute's optical
Exposition. This conversation yielded the following partnership:
Offering CO alumni a 40% discount of the cost of their purchase of
Optical Expo West, with 10% of the net sale (initial as well as
recurring) to the University Alumni Association. Dennis Lyons agreed to
represent the University at Vision Expo West to test the partnership. The

board liked this partnering model and agreed that this model could be expanded to audiological vendors or larger equipment companies. Dr. Friess proposed such a partnership with i-Optics and said he would reach out to them. Dr. Casser suggested that the association work to make these partnerships ongoing to create a funding stream.

Salus University President Michael H. Mittelman, OD '80

100 Days of Listening

Dr. Mittelman thanked everyone for their time. Dr. Mittelman has established what he refers to as his 100 Days of Listening. He came up with the idea while attending a training for higher education leadership at Harvard University. His leadership style during transitions is not to change anything within the first 60 to 90 days but rather spend that time listening and learning from those who know the institution's strengths and challenges. To do this Dr. Mittelman developed four teams who he asked broad based questions – what is working well, what are our challenges and opportunities, etc. He will share the outcomes of his listening and information gathering the end of October. In the meantime, he is making himself available during some scheduled periods to faculty and staff for some “casual conversation”. Thus far he has learned that people are for the most part happy at Salus. Technology concerns seem to be the biggest issue.

Dr. Mittelman will use the information gathered through this process to inform conver

addresses for the accepted students as well as language to use in an email to each accepted student. Volunteers are welcome to personalize the email. If the accepted student replies, please send a copy of the correspondence to jlemisch@salus.edu.

AOA 2014 – Alumni Reception/Celebration, June 27, 2014

This year, Optometry's Meeting will be taking place in Philadelphia – PCO's home turf! Capitalizing on this unique opportunity, we have scheduled a celebration for our alumni and friends for **Friday, June 27, 2014 starting at 7:30 p.m.** at Philadelphia's National Constitution Center. The event will benefit PCO's community outreach programs including vision care services and eyeglasses for uninsured children, vision screenings and general eye health education at public health fairs. A committee, consisting of the PCO Advisory Board, faculty, and staff, has been convened to inform the planning process. In lieu of the reunion we have invited reunion class members to celebrate their reunions at the June 27th event. The event will include the presentation of the Alumni Association Awards. Invitations will be sent in mid-April. Reunion classes who prefer to organize an independent gathering are invited to contact the alumni office for assistance in coordinating.

ALUMNI ASSOCIATION
Treasurer's Report
From the September 29, 2013 Meeting

FY 2013
July 1, 2012 – June 30, 2013

Balance as of July 1, 2012	\$70,196
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Income

Revenue	\$ 3,989
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Interest & Dividend	\$ 1,289
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Gains (losses)	\$7,139
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Expenditure	(\$ 10,399)
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Balance as of June 30, 2013	\$72,215
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Report Detail:

FY 2013 (July 1, 2012 – June 30, 2013)

Revenue

BIO Fundraiser

July - \$2,793

October - \$399

Alumni Insurance Program

February - \$318

May - \$479

Expenditures

September 2012

Physician Assistant Commencement Awards - \$2,000 (four awards)

TEI Pledge Payment - \$5,000

Salus Soiree - \$1,000

November 2012

BIO Refund - \$399

May 2013

Optometry Commencement Award - \$1,000

Audiology Commencement Award - \$1,000

FY 2014 (July 1, 2013 – June 30, 2014)

NOTE: The following are not reflected in the Balance above.

Expenditures

September 2013

Physician Assistant Commencement Awards - \$1,000

TEI Pledge Payment - \$5,000