

Annual Meeting
Sunday, September 23, 2012
Elkins Park Campus

Board Members in Attendance:, Victoria L. Dzurinko, Shereen Hakki, Amanda M. Marchegiani, Annette R. Peppard, Robert A. Rosenberg, Merle Silverbook, Robert N. Spivack,

Board Members via phone: Kellye C. Carder -Russell,
Thomas J. Landry, John T. Ochsenreither, Ryan O. McKinnis, Kenneth W. Savitski,

While Dr. Mittelman is fully employed by the Navy he has been in biweekly communication with Dr. Lewis and has even been included in the recent h Information Officer. In preparation will be taking a course at Harvard as a preparatory training for those serving as college presidents.

Dr. Mittelman explained that he has spent his career in the Navy transitioning from one role to another and thus feels very confident making this latest transition to University President. His general approach is to listen and observe. He stated that he will be clear with his expectations.

Dr. Mittleman acknowledged the accomplishments of Dr. Lewis in expanding PCO to Salus University.

allied health professionals. He feels that the institution is already doing this in a lot of areas but sees additional possibilities for partnerships. He would like to see how we can draw on alumni experience to integrate patient care and sees the Alumni Association as an integral part of being successful with these efforts. Alumni are the key marketers for the University and he will be looking to and depending on the Alumni Association for help.

Admissions and Student Relations

James M. Caldwell, OD

Jim went on to talk about his admissions team who are all young and either enrolled in masters programs themselves or are considering doctoral programs. As a result they can very easily which makes for strong Institutional Effectiveness.

Jim stated that he welcomes interaction with the Alumni Association and again emphasized how important they are to the admissions effort. Dr. Casser commented on this statement by sharing her experience in the admissions process. Last year she began giving a thirty minute overview of the optometry program for the students who are on campus for

. The theme is *Come laugh with us*. Festivities will include Alumni/Student happy hour, Philadelphia Orchestra Concert (limited tickets available), campus Raffle tickets will go on sale in February.

Taskforce on Alumni Association Finances

The committee held a joint conference call with the Finance Committee to discuss fundraising options. The group discussed two options: letter campaign to alumni asking for a contribution to the Alumni Association, and a CE webinar that would act as a fundraiser for the Association.

In regards to the CE webinar, the Alumni Office has contacted the continuing education director to learn about state crediting requirements and how they can be met through a webinar.

Student Relations Committee – Report given by Shereen Hakki

The Alumni Association hosted a wine and cheese event with the Physician Assistants students on December 13th. Rob Spivack, Merle Silverbook and Shereen Hakki attended with about 40 students in attendance. The event was an opportunity for the students to learn about the Alumni Association as well as a chance for us to hear directly from the students about the PA student experience.

In January, a committee conference call was held to discuss how to help in the admissions effort. Through the discussion the committee reached consensus on two actions. The first would be for a representative of the Students Relationship Committee to send a friendly greeting email to accepted applicants as an introduction to the University and the Alumni Association. The second action would be for members of the Committee to reach out to classmates in an effort to identify

An Ambassador is an alumnus who is willing to be called upon to contact accepted students to congratulate them on their acceptance and offer guidance in making the decision to matriculate.

Next Meeting

ALUMNI ASSOCIATION

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FY 2012-13
Through December, 2012**

Balance as of July 1, 2012