

1) To continue to offer Alumni Association awards to the top student(s) participating in the degree program but not include a monetary contribution. The motion to approve was made by G. Hakki and Edward W. Zikoski. 2) To use Alumni Funding towards our 3 funding priorities (1. Capital Campaign; 2. Student Travel Stipends; 3. Student community outreach. The motion to approve was made by Edward W. Zikoski and Robert Rosenberg.

Action: Committee will work with the individuals whose proposals would be submitted, evaluated, and awarded. The goal would be to present a draft at the next board meeting (May 2015). Jamie will meet -up with those individuals. Additionally,

Item 6: Alumni Weekend - May 2-3, 2015

Conversation: Alumni Weekend is May 2-3, 2015. Society Hill. Now this year, there will be a retired professional reception which will be held at the Hafter Center on May 2, 2015 from 12:30-2:30p. education offering focusing on diabetes. See Appendix page 6 of this document for the draft schedule.

7. Salus University Brand Refresh-Lynne Corboy

Conversation: Lynne presented the new logo and brand platform with the board. She indicated that the University would begin using the new logo in March and that the new website would be implemented in May.

8. Adjournment

Next meeting is ~~to be held on~~ Monday, May 3, 2015

Appendix

**ALUMNI ASSOCIATION
Treasurer's Report
January 18, 2015**

**FY 2015
July 1, 2014 – November 30, 2014**

Balance as of July 1, 2014	\$79,328.43
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Public Health – In the first two graduating classes there was only 1 each year.

Graduate Biomedicine – The first graduating class in this program is anticipated in Spring 2015.

International Studies – Anywhere from 1 to 10 per cohort.

In summary, if the Alumni Association's current commencement award criteria of highest GPA is extended to all of Salus's programs there could be anywhere from eight to twenty-seven awards annually.

Recommendation from the Alumni Office: Because it would be financially impractical for the Alumni Association to maintain the monetary contribution while expanding the commencement first graduation

Alumni Weekend Schedule - DRAFT

Saturday, May 2, 2015

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|-------------------------|---|
| 9:30 a.m. – 11:10 a.m. | Continuing Education (Elkins Park campus)
<i>Child abuse recognition and reporting</i> |
| 11:00 a.m. – 12:30 p.m. | Brunch and campus tours (Elkins Park campus) |
| 12:30 p.m. – 3:30 p.m. | Continuing education (Elkins Park campus)
<i>IPE focusing on diabetes</i> |
| 12:30 p.m. – 2:30 p.m. | Retired Professionals Reception (Hafter Center) |
| 6:00 p.m. – | |