

Thursday, September 30, 2021, 7 –8:30 p.m.
Salus University Alumni Association Board Meeting

Attendance:

Amanda Marchegiani, Anthony Kokoszka, Barry Eckert, Robert L. Owens II, Bonnie Taylor
Blaine Littlefield, Bridget Turnbach, Caitlyn Raymond, Daniel Pavlik, John Dziadul,
James Caldwell, James Konopack, Juliana Mosley Williams <jmwilliams@salus.edu>,
John Collini, Jacqueline Patterson, Jonette Owen, Kayla Hawkins, Ken Savitski, Megan Kirkpatrick, Merle
Silverbook, Michael Mittelman, Melissa Trego, Melissa Vitek, Nina Buckley-Ess, Rita Chaiken, Robert
Serianni, Ryan Horan, Sharon Marcy, Valerie Miller, Zachary Saunders

2. Identify students in high school or community college with a plan for healthcare/ allied health education career
- iii. Current conversations:
 1. SEPCHE
 2. Arcadia
 3. CCP
 4. Rosemont
- iv. PCO/Salus named School of the Year by the National Optometric Association (NOA)
- v. - *Demonstration of the commitment to increasing the number of African American students into the profession of Optometry.*
- d. Upcoming Events
 - i. Orientation
 - ii. White Coat Ceremony
 - iii. MSCHE Accreditation site
 1. visit – Oct 25-27
 - iv. Fall Commencement
 1. Kimmel Center
 2. Acting Sect'y of Health: Allison Beam to speak
 - v. Giving Week Campaign –
 1. Kick off: Oct. 4 – 8 Watch for details!
- e. Institutional Advancement in the age of COVID
 - i. Funds raised is 21.5% higher than last fiscal year
 - ii. 103.4% increase in # of proposals/asks and 116% increase in amount requested over last year
 - iii. 60% improvement in funding rate (#proposals funded/total # proposals)
 - iv. High performance in planned giving, contributing to over \$1 million raised for future revenue!
 - v. Online giving – 109% increase in amount raised over last year; 207% increase in # of gifts over last year – these gifts are more efficient
 - vi. 6.5% increase in number of donors over last year and exceeded goal for total number of donors
 - vii. 8% increase in alumni donors over last year

