

**Minutes from Alumni Board Association meeting**

**Date:** Sunday, October 14, 2018 @ 10:00 a.m.

**Attendees:**

**Aravamudan, Padhira**

**Buckley-Ess, Nina**

**Friess, David**

**Lau, Andy (on the phone)**

**Littlefield, Blaine**

**Mittelman, Michael**

**Moody, Kurt (on the phone)**

**Perla, Fabiana**

**Washington, Dennis**

**Yates, Dennis**

**Attendance**

**was taken of those on the phone and in the room. Dr. Friess gave a brief report in which he identified the following events and encouraged alumni to attend:**

**Oct. 17 Yards**

**50<sup>th</sup> Anniversary of**

**Salus University**

**The Locking Out For Kids Charity Event on November 7 at the Hilton on City**

**Line Avenue**

**The American Academy of Optometry (AAO) Reception in San Antonio on**

**Nov. 9, 2018 in the evening**

**American Speech-Language-Hearing Association (ASHA) Reception in**

**Boston on Nov. 16, 2018**



~~The President updated the group on the Project Search. The top four candidates~~

- o 4 years to 3+
- o Increase Salus brand across ecosystems

**SMS MMS Texting**

Dedicated billboard and signage acquisition program

Scholarship established in 2014 to support the low-income

\$4 million over 5 years to support students with financial need

2% of operations to be put in endowment

Costs rise 2 to 2.5% increase

Hold debt flat

155 students in OD class size 145 now and next year 140-135 students

enrolled

--\$1.7 M allows funds allows us to keep tuition

flat

Keeping tuition low to cut student debt

\$150K per year to support masters

programs

We have had the centennial center

We need buttons which say \$100 for 100 years

David W. Allen, President of the University of Pennsylvania, announced that the university has received a \$46 million gift from the Centennial Foundation, which was established in 1976. The gift is the largest in the university's history and will be used to support a variety of programs and initiatives. The foundation was created by a group of alumni and friends of the university who wanted to ensure that the university could continue to provide a world-class education for generations to come.

\$46 million over \$1 million was raised in the immediate centennial year. A lot of these funds are for operational uses and facilities. The goal is to increase what is raised overall to \$2 million. Examples of these funds include scholarships, operational support, minority recruitment and facilities.

So far \$2.7 million have been raised. We expect to begin the public phase during the Centennial Gala at which point we would have raised \$2.5 million. Our goal for the Centennial Gala on April 27, 2019 at the Hilton at Penn's Landing is to raise \$2.5 million. In addition, we will solicit alumni for \$100 for 100 years. We also intend to increase alumni participation during the

Centennial Gala. We also intend to increase alumni participation during the

to Salus for fitness and longevity campaign. After World War II, Washington State  
has been able to provide \$25,000 donation to the Central Council. It

Dr. Friess suggested that the Alumni  
Association should consider donating \$25,000 to Salus over the next five years.  
The current budget was discussed. The Alumni Association has agreed to donate  
\$25,000 to Salus over the next five years. Dr. Mitchell and Dr. Friess  
Washington both expressed their appreciation for this support.

Dr. Marchegiani provided an update on EPIC and the next meeting date. (details  
from Amanda)

Dr. Friess requested that the Treasurer provide a report on August 2018 for

Brian Washington and discussed travel support for dining

Dr. Friess discussed the budget for the next year.

Dr. Friess inquired if there was other business to discuss. There was none.

Dr. Friess also reminded the group that the GER Lab/Activities of Daily Living Tour  
with Brianna Brim, MOT was occurring after this meeting.

Dr. Friess thanked the group for their time and support.